# **The Living Coast Undersea** (VR) Experience



Nearly 4000 beneficiaries so far

### **Our Motivation**

I heard a talk which mentioned Beachy Head West Marine Conservation Zone had just been designated & was staggered. I had no idea anything was alive out there, and I wanted to see it.

**BIGGEST CHALLENGE** - The biggest challenge was fundraising, as always, to get it off the ground.

### **Achievements**

Creating a truly unique project that enables users to experience the Sussex coast's unique marine environment, as if they were diving, & watching people's faces in complete awe as they look around.

## Message to the public

**KP Projects creates unique, surprising &** intriguing outdoor arts performances, installations & community engagement projects to engage the widest audiences with the environment, sustainability & healthy living.

#### From our Members

- "Absolutely incredible. Have a massive smile on my face!"
- "Really immersive, really interesting and fascinating these are all things that are off our seas. Also, easy to book; very good value for money, thoroughly enjoyable"
- "Very interesting, amazed how technology can help people experience things not achievable in real life"
- "Amazeballs! It's a wonderful way of sharing the magic of the undersea world. The technology provides a bridge from the scientists and deep-sea divers to the layman and opens up your mind to this amazing coastline"
- "It was very interesting to see what lies beneath the surface. I have always wondered if we have sharks/ iellyfish and now I can see that we do. VR is a great way to learn for visual and kinetic learners



The Living Coast Undersea Experience, KP Projects **CIC © Raysto Images** 

> In this image, young people are absorbed in a 360 film version of The Living Coast **Undersea Experience. We use this version** at busy events, outdoor events & in schools.



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