

**GIA is based in Seaford on the south coast and primarily serves the people of Sussex.**

## Motivation

GIA seeks to grow the joy of plants and gardening in everyone, enriching lives, building communities, increasing employment opportunities, advocating good horticultural practice, and positively impacting the environment.

**BIGGEST CHALLENGE** - The Peverells Community Garden 496-day process of gaining a lease from Lewes District Council (LDC) for land in Seaford. Working with Roots Rising CIC and LDC, GIA CIC had to establish who owned a site, creating a process with LDC to lease the land, consulting with residents, holding and attending community events, working with neighbouring landowners/tenants, working with surveyors and lawyers. GIA CIC has worked with multiple funders and Roots Rising CIC to secure essential funding for the next 3 years of the gardens operation.

## Achievements

- Over 700 members
- Lease holder of a new community garden in Seaford
- 70,000 online views of how-to gardening videos
- Successfully won over £100,000 in grants for projects this year
- Making a real difference to individuals in Sussex by increase knowledge, social contact, wellness, employment opportunities, and fostering community.

Web: [www.gardeningin.org](http://www.gardeningin.org)

 [www.facebook.com/GardeningIn](https://www.facebook.com/GardeningIn)

 [www.instagram.com/gardeningin](https://www.instagram.com/gardeningin)

 [www.linkedin.com/company/gia-cic](https://www.linkedin.com/company/gia-cic)

## Beneficiaries

We estimate over 100,000 people have benefited from our online and in the community activities in 2022, increasing knowledge, social contact, wellness, employment opportunities, and fostering community.

GIA is a community interest company that undertakes 4 main activities:

- supports community growing and green space management
- delivers gardening workshops in the community and online
- provides horticultural training and advice
- produces plants and products with a lower environmental impact than commonly



Planting demonstrations and advice at the GIA CIC stand

## Message to the public

We are passionate about matching those interested in volunteering in gardens and green spaces with groups that need volunteers; at our stand individuals and groups can sign up for our free Volunteering Match Service.

We will be giving away free tree books worth £25\*

Also at our stand, gardening expert Dan Ori will be offering advice and planting demonstrations.

\*Subject to availability